



Exclusively from Durkan Patterned Carpet
ColorShield Stain Protection Technology



ColorShield Fibers

DURKAN
PATTERNED CARPET

A revolutionary stain protection technology.

A first for printed carpets.

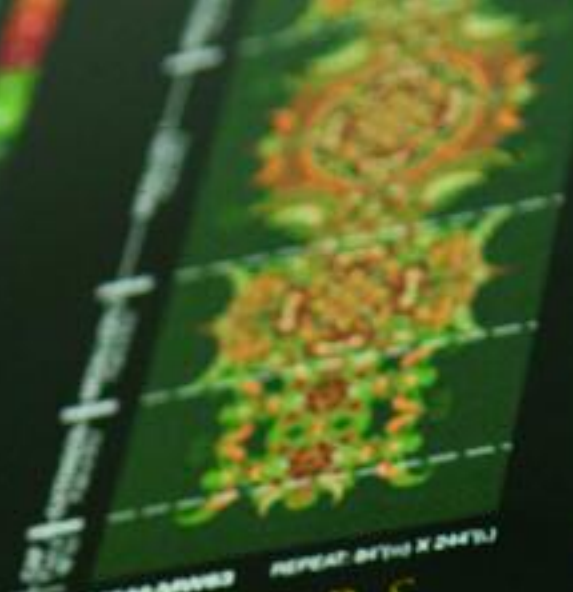


JD
DURKAN
PATTERNED CARPET

Color is locked in

With ColorShield, your color choices remain unlimited. Your color is locked in and won't fade or bleed when cleaning up stains. Our combination of proprietary processes allows for vivid color and the ultimate pattern definition to bring any space to life. The advantage of ColorShield is that the stain protection characteristics are inherent in the carpet fiber. This means that since it is built into the yarn, it safeguards the custom color and pattern yielding similar properties of solution-dyed nylon.





REPEAT: 24 1/2" X 24 1/2"

COMPONENT + CORRIDORS

Hand-drawn and hand-colored by the artist of the
series. The patterns are hand-drawn and hand-colored by the artist.



SHOWN: 84" x 120"



SHOWN: 84" x 120"

- 6 703
- 7 316
- 8 792
- 9 8211
- 10 7912

SHOWN: 84" x 120"

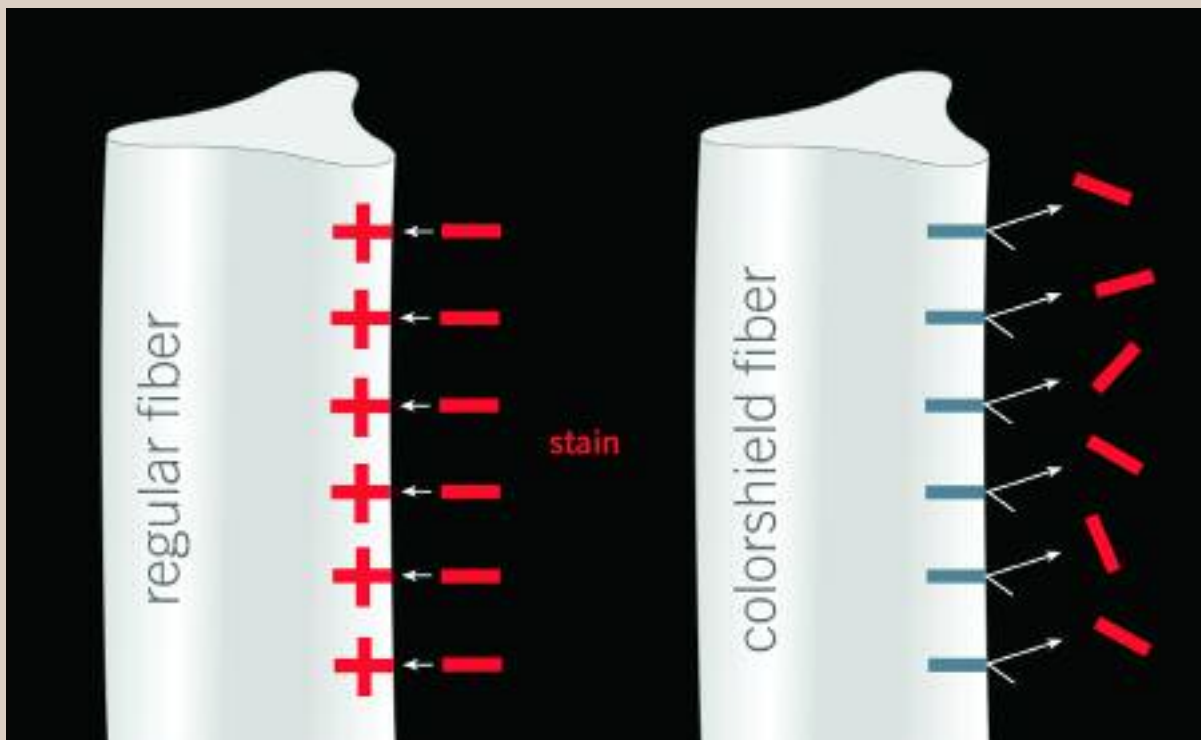
Unlimited pattern possibilities

Show-stopping lobby areas, ballrooms, shopping malls and convention centers. Dramatic casinos and theaters. Elegant country clubs. Comfortable senior living facilities. The natural choice for these areas is Durkan Patterned Carpet. Now with ColorShield your elegant design and custom patterns are protected against the wear and tear of these very public areas. With stain protection built into the fiber, your creativity is completely unlimited. Create the custom look you want and ColorShield keeps it looking perfect. This technology is available in multiple base grades that cover cut, loop, and cut and loop textures.



The science behind the protection

ColorShield is based on the science of opposite attractions. The typical nylon carpet fiber is a positively charged polymer that actually attracts the negative ions found in most acid based stains. What we've done with ColorShield is actually changed the positive charge of the fiber to a negative charge, thus repelling the negative charge of the stain. The fiber is dyed with a special patented dye process which repels the negative charge of most acid based stains.



Cleans spills with water

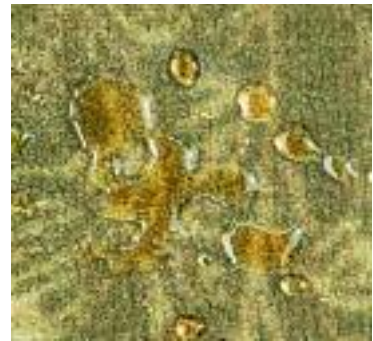
With ColorShield, acid type stains such as coffee, fruit punch, wine, tea, soda, and food spills etc., will remove easily with water. Just a light blotting with a damp clean cloth will take the spill away leaving the color and pattern in tact.



SODA



FRUIT PUNCH



TEA



COFFEE



RED SAUCE



WINE

- **Enhanced appearance retention helps carpet maintain its beauty longer.**
- **Carpet that lasts longer gets replaced less often, costing you less.**
- **Easy low cost maintenance when cleaning with just water.**
- **Minimizes Environmental Impact**
- **Indoor air quality is improved by eliminating the need to use and store chemical cleaners.**





Prestigious Installations

Pamela Carr, Interior designer

Adrian Carr, Caradine Design, Inc., Memphis, TN

“The challenge given to us, as Designers for this property, by the owner was to find a carpet that would assist them in their need for soil and stain resistance while maintaining a look of high design. Durkan’s new “ColorShield” product was the answer with its new product technology of soil and stain resistance and with the addition of Durkan’s bleach resistant technology this product will be easily maintained. We were still able to use the interesting patterns and colors we wanted – having fun doing it and also meeting the customers needs.”

Debbie Adrian– *“The ColorShield product, I was very impressed with because with this particular product the stain retardancy of it is inherit in the fibers so it acts like a solution died nylon carpet. So, that’s a fantastic feature in that you can remove stains so easily. We have a hotel in Atlanta, the Cooper Hotel Companies’ property. This carpet was recently installed in their lobby, breakfast, dining area, which you can imagine the kinds of stains and problems you get in that kind of area. We heard back this week from the GM that they were able to just take a wet rag, and basically lift the stain up with a rag. He was thrilled because he has a product that he is going to be able to maintain. He is going to be able to maximize the owner’s profits as well as minimize his expenses in maintaining the product. On top of that—he gets a beautiful carpet.”*

David Mayo– *“We just had the carpet installed a few days prior to a guest spilling a cup of hot chocolate in the breakfast area. I panicked, being that we had brand new carpet, just had it installed. I threw a towel over the spill to keep anyone from stepping on it and soaking the stain further into the carpet. When I went back to clean up the spill, I actually brought a cleaner with me and a wet rag. When I pulled the cloth up half of the stain was already gone. The towel absorbed the hot chocolate and all I had to do was wipe the carpet with a wet rag and the stain came up completely.”*




*Call your rep to schedule a demonstration
of this remarkable new technology.*

1.800.241.4580

www.durkan.com



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