

Carpet Show: Merit Lavish Luxury Collection

SmartStrand

With DuPont™ Sorona® | **CONTRACT**



SmartStrand® Contract is a breakthrough innovation in fiber technology for the hospitality market. Made with DuPont™ Sorona® renewably sourced polymer, SmartStrand Contract has unprecedented stain and bleach resistance, exceptional color capabilities, a luxurious feel and unique environmental advantages. It has been engineered specifically for commercial and hospitality applications and is perfect for sustainable design. Hospitality designers will love the sophisticated color and pattern capabilities for both tufted and printed carpets.



SmartStrand Contract – Performance, Sustainability, and Luxury

EXCEPTIONAL PERFORMANCE

- **Durability** – engineered with a unique molecular structure that resists crushing and matting, for excellent appearance retention and longer life.
- **Colorfastness** – resists fading from sunlight, UV light and ozone.

SUSTAINABLE BENEFITS

- **Renewable Resources** – polymer contains 37% renewably sourced ingredients by weight.
- **LEED®** – complies with LEED Credit MR 6.0 for rapidly renewable materials.
- **Recyclability** – Mohawk, in partnership with DuPont, has demonstrated SmartStrand Contract is able to be recycled back into carpet and diverse end use products. For any new product, particularly given SmartStrand Contract's extended life, a time lag occurs prior to entering the recovery stream. As the recovery supply chain matures, we are confident that broad based carpet-to-carpet recycling will be initiated.

INHERENT STAIN & BLEACH PROTECTION

- **Permanent Protection** – inherent in the fiber, so it won't walk off, wear off, or wash off. No topicals or treatments needed.

- **Soil Resistance** – shows significantly better resistance to and removal of common soil.
- **Cleaning & Maintenance** – fibers clean more easily and dry faster. Spills and stains remove with water, for easy maintenance.

LUXURIOUS COMFORT

- **Comfort** – the fiber in its natural state with no topicals needed provides a comfort factor not previously available in hospitality carpets.
- **Aesthetics** – piece dyed carpets offer the color flexibility for the aesthetic desired in upscale, luxury design schemes.

COLOR FLEXIBILITY

- **Color Options** – piece dyeing offers an extended color palette for tufted carpets.
- **Vibrancy** – colors stay vibrant and resist fading due to excellent colorfast properties.

WHAT IS SMARTSTRAND CONTRACT?

SmartStrand Contract from Mohawk is a breakthrough innovation in fiber system technology, and is made with DuPont™ Sorona® renewably sourced polymer. DuPont™ Sorona® is the brand name for triexta, a new fiber class designated by the FTC as having characteristics that clearly distinguish it from all other fiber classes. SmartStrand Contract has unprecedented stain and soil resistance inherent in its fiber, and Sorona® polymer is made with renewable resources. SmartStrand Contract is specially engineered for commercial and hospitality use to bring exceptional performance and sustainability together into one amazing fiber system.



DuPont™ Sorona® polymer contains 37% renewably sourced ingredients by weight.

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