



MY HEALTHCARE FLOORING SOLUTION:

The Mohawk Group family of brands works collectively to address every element in the healthcare environment, from lobbies and family waiting areas to corridors and patient exam rooms. Our broad offering of products, rooted in the principles of evidence based design, make choosing the right product for your installation easier. Covering all flooring types, and all price points The Mohawk Group offers the most extensive range of healthcare flooring in the industry.

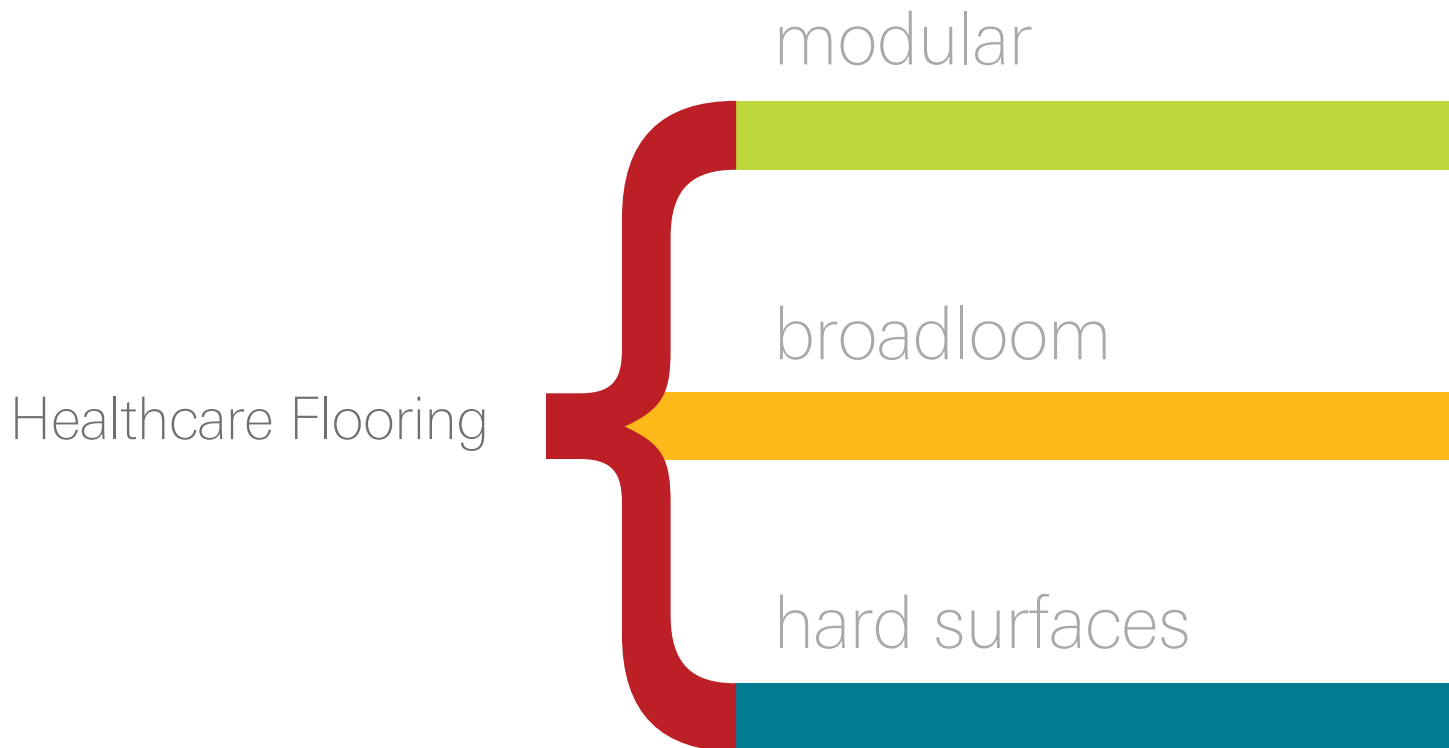


Lees, Autumn Harvest | Coordination

# The Mohawk Group+Healthcare

WHAT MAKES THE MOHAWK GROUP'S FLOORING EXCEPTIONAL?

A solution for *every* Healthcare space.



The perfect fit underfoot.

- Modular Carpet
- Broadloom Carpet
- Mohawk Hard Surfaces
  - VCT
  - Luxury Vinyl
  - Rolled Rubber
  - StoneWalk

Nurses  
Station



Patient  
Room



Laboratory



Corridor



Outpatient  
& Inpatient  
Waiting



Janitor  
Closet



Operating  
Room



We're with  
you every step  
of the way.

1. We take the time to fully understand your unique flooring and business challenges.
2. We apply evidence-based design principles to formulate your flooring plan.
3. We help you choose the right flooring for each of your spaces.
4. We deliver on time and on budget.
5. We follow-up to make sure your installation is successful.
6. We maintain the partnership to help with your future flooring needs.

Evidence Based Design\* (EBD) is the process of basing decisions about the built environment on credible research to ensure the best possible outcomes.

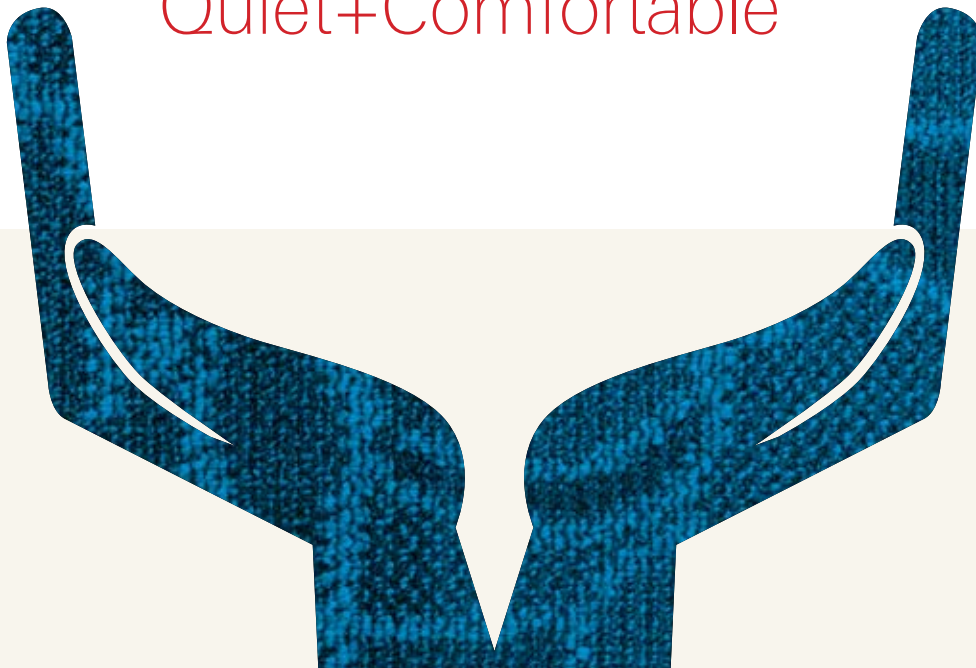
The Mohawk Group has embraced EBD to deliver the optimal flooring solution for healthcare environments. Our recommendations are the result of quantifiable research and data that are specific to the healthcare market. With this approach, you can be sure you'll get the right flooring solution for every space.

\* D. Kirk Hamilton

*WHR Architects & Texas A&M University*

Healthcare Flooring  
The Charlton Research Group  
survey\* revealed the top  
three performance categories  
for healthcare facility flooring:

Durable+Maintainable  
Healthy+Safe  
Quiet+Comfortable



\*April 2008

## MY HEALTHCARE FLOORING SOLUTION:

When it comes to Healthcare flooring, we understand your mission critical priorities:

- Effective Cleaning
- Durability
- Value
- Infection Control
- Slip & Fall Injuries
- Indoor Air Quality
- Acoustic Management
- Cushioning
- Roller Mobility



Durable+Maintainable

Durable+Maintainable

What is the value of proper maintenance?

How can you stretch your maintenance budget?



Lees, The Groove II

## Durable by design.

### **Tough flooring for demanding spaces.**

Conventional wisdom says carpet is a higher maintenance solution for healthcare facilities. The Mohawk Group has proven conventional wisdom wrong. Our modular and broadloom carpet offerings can take a beating and stand the test of time while actually reducing maintenance costs. That's because we engineer performance into every product we make. From non-latex moisture barrier backings, to stain resistant fibers, to incredible dimensional stability, we design carpet that works for the long haul – and reduces the maintenance workload.

### **We've got your back.**

No flooring is completely maintenance free. But with proper routine maintenance, such as vacuuming and following simple cleaning instructions, carpet from The Mohawk Group will maintain its beauty for years to come. Our carpet will also allow your custodial crew to clean more space in the same eight-hour shift than spaces with hard surfaces.\* Let us show you the value of our carpet and how easy it is to protect your investment.

\*Source: APPA. Custodial Staffing Guidelines/Clean Ops Staffing Package.

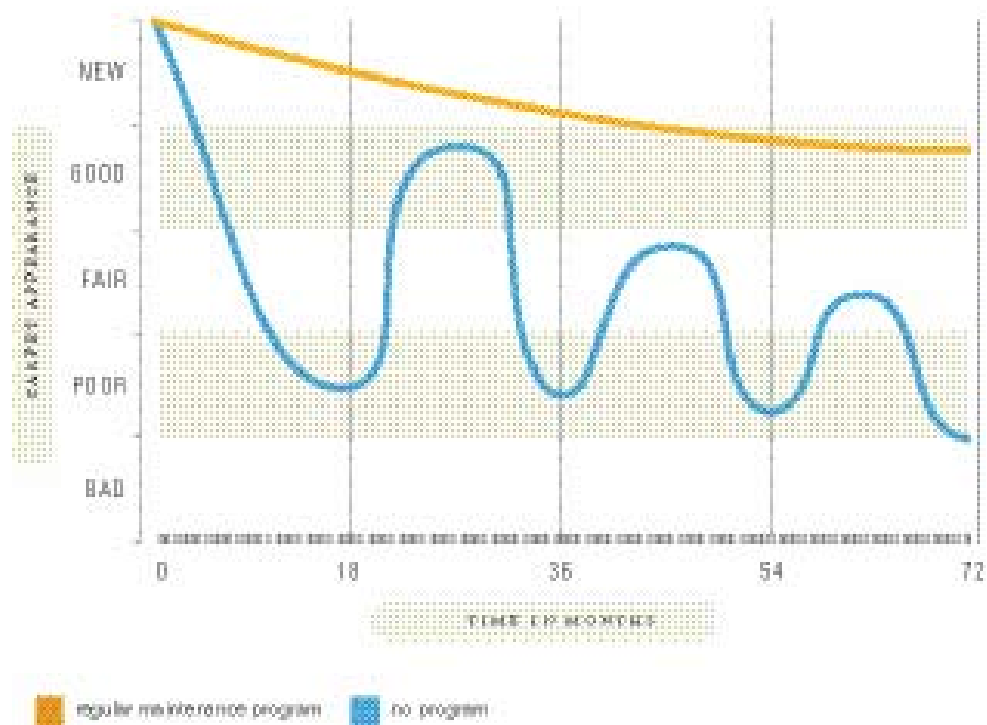
**“Keeping my custodial costs in line is a constant challenge. Vacuuming seems to be a lot faster than mopping. Is carpet the solution?”**



## Can you maintain it?

- Proper maintenance preserves the appearance and retains the value of your flooring investment. This applies to any category of flooring.

### LIFE CYCLE ANALYSIS



Source: TMG Carpet Care 101

## Contain your maintenance costs.

### **Duracolor® – 96% of stains removed with clear water.**

Duracolor is permanent stain resistance – not a topical treatment that can wash off or wear away. Its patented ability to resist stains is engineered into its molecular structure and has been proven effective in millions of yards of demanding installations. No other stain resistance technology comes close to Duracolor's record of success. The fact that Duracolor can be cleaned with water or a mild detergent means you don't need expensive chemical cleaners and you can reduce maintenance time and labor costs. Most importantly, Duracolor extends the useful life of your carpet. It's warranted to last forever.

### **Colorstrand: performance *and* beauty.**

Carpet made with Colorstrand® Solution Dyed Nylon combines enduring beauty with sustainable performance. With aesthetics that are unsurpassed by other solution dyed fibers, Colorstrand also resists color loss from cleaning chemicals and ozone degradation. In fact it's five times more resistant to fading than conventionally dyed nylon fibers. Plus, Colorstrand's 25% pre-consumer recycled content contributes to greener healthcare environments.

**“I want our flooring to look good and hold up over time. What will make it last longest?”**

## Choose lasting performance.

### **Soft or hard surfaces: performance products that fit the space.**

Healthcare flooring needs change throughout a facility. Why should a one-floor-fits-all approach be expected to work everywhere when your priorities vary from stain resistance to rolling ease to resilience under high traffic?

Regardless of the space, the demand for maximum performance remains critical. The Mohawk Group specializes in fitting the right high performance product to the space to ensure ease of maintenance and the longest possible life cycle. Our hard and soft surface options promise exceptional durability, reduced maintenance costs and the option of replacing sections instead of whole areas. When your goal is performance, The Mohawk Group is the clear choice for the widest range of flooring options.



Healthy+Safe

Lees, Aspire III

Healthy+Safe

Can carpet reduce the spread of infectious diseases?

Can carpet restrict the spread of airborne allergens?

Does carpet reduce the likelihood of slips and falls?



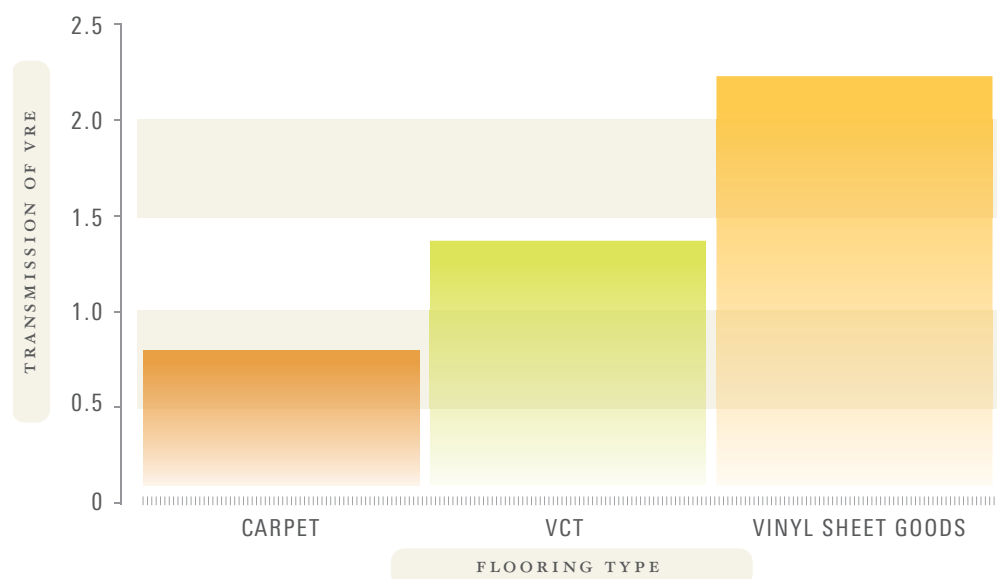
Lees, Custom Carpet

## Who pays for in-hospital injuries and hospital-acquired infections?

Since October 2008, Medicare and private insurers no longer cover these expenses. Healthcare facilities are responsible for 100% of the costs.

Increasingly, flooring is being recognized for its role in infection control and prevention of slips and falls.

### TRANSMISSION OF BACTERIA (VRE BACTERIA)



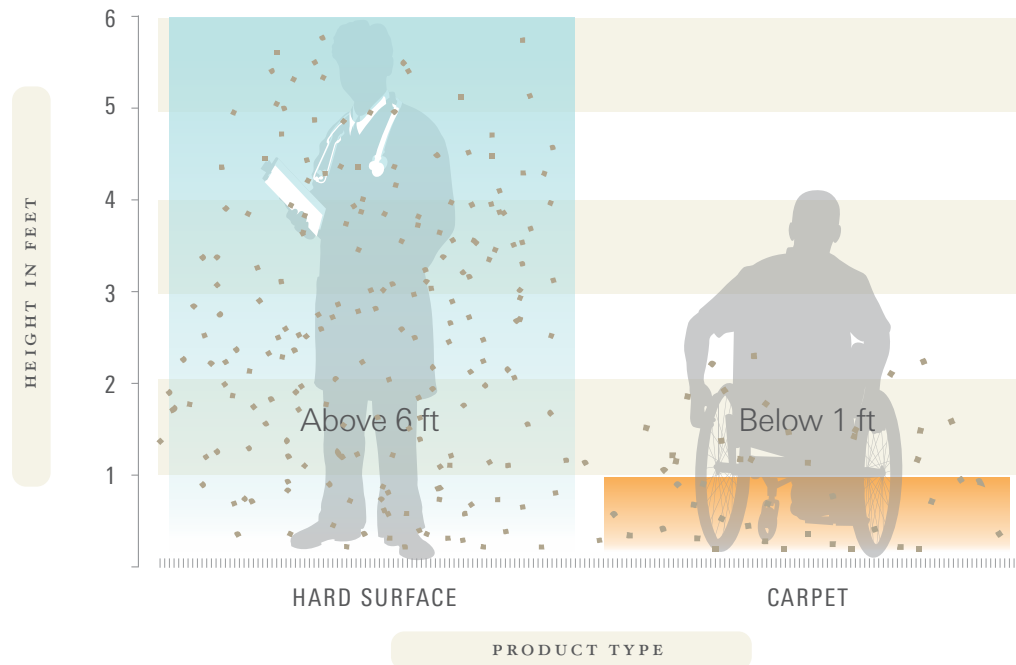
Source: Leib R., Rhode J. "Are those room cleaners and finishes safe?" *Healthcare Design* 2007 Vol.7(2).

"I've always thought that soft surfaces increase the likelihood of infection in hospitals. Is that really the case?"

## High Traffic = High Dust.

**Corridors, waiting areas and nursing stations experience a lot of foot traffic on any given day.** All of that walking stirs up airborne particulates that caregivers, patients and visitors could potentially breathe. Fortunately, carpet acts like a trap, reducing the amount of dust and allergens in the air. The particulates that fall to the carpet are held there and remain away from the breathing zone until they are removed by vacuuming or cleaning. On the other hand, walking on hard surfaces actually disturbs more particulates than walking on carpet and these remain in the air. So, for the highest traffic areas, The Mohawk Group can recommend carpet solutions that improve indoor air quality and create healthier facilities.

### PARTICLE EMISSIONS RELEASED IN THE BREATHING ZONE



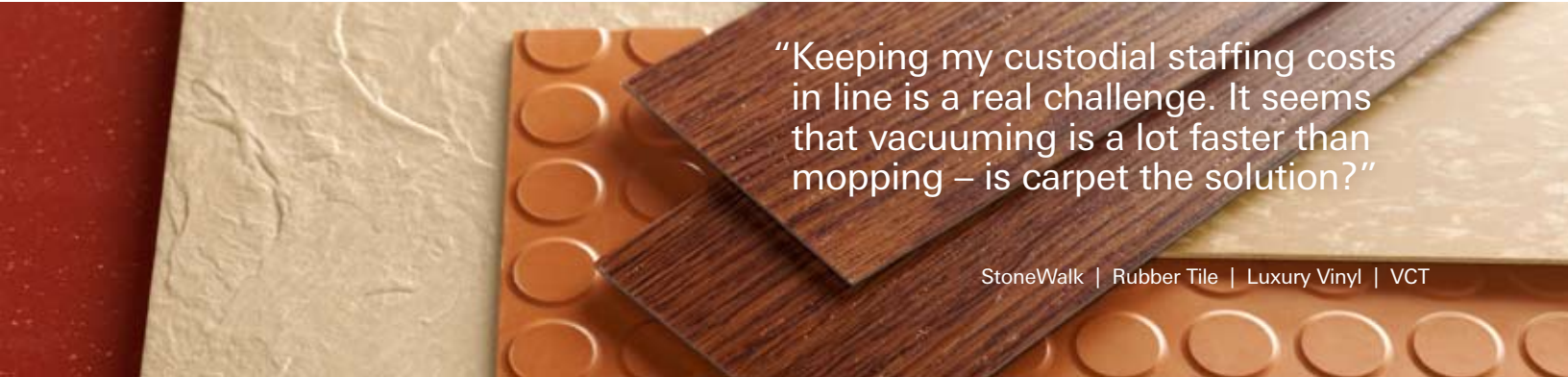
Source: Luedtke A. "Floor Coverings, Dust and Airborne Contaminants." *International E-Journal of Flooring Sciences*. August 2003.

**"Can carpet actually decrease the likelihood of transmitting infections?"**

**“I know hard surfaces make it easier to clean-up spills. But are they better at resisting bacteria, fungus and mold growth?”**

## Low Traffic = High Maintenance

**Some areas just need more clean-up.** By their very nature, bathrooms, labs, patient rooms, surgical suites, supply areas and janitorial closets require more maintenance. That’s where the most spills occur and it’s where hard surface flooring can really shine. Spills on rubber, vinyl tile and other hard surfaces are easily cleaned. Hard surfaces also effectively resist the growth of bacteria, fungus and mold. Since these areas have the lowest amount of foot traffic, airborne particulates are much less pervasive. The Mohawk Group’s next-generation hard surfaces meet the demands of the messiest areas and complement our carpets so you don’t have to sacrifice aesthetics for the highest functionality.

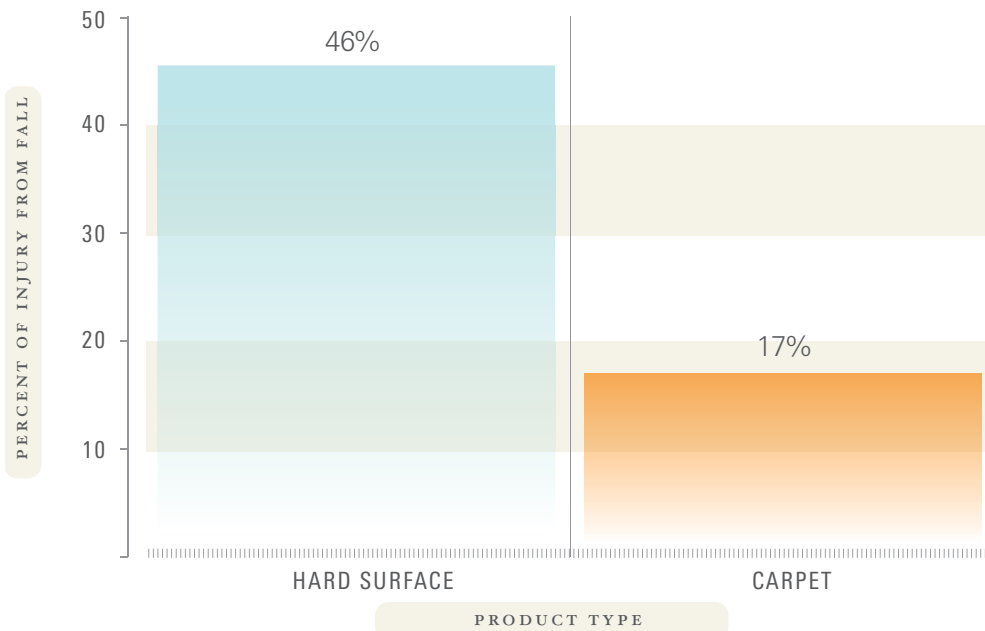


**“Keeping my custodial staffing costs in line is a real challenge. It seems that vacuuming is a lot faster than mopping – is carpet the solution?”**

## Slip and Fall Injuries

**Minimizing slips and falls – especially in high traffic areas – is easy and cost effective with the right flooring.** Patients, visitors and caregivers are more likely to slip and fall in the areas where they do the most walking. But, if they're walking on carpet, their chances of slipping and falling are greatly decreased. And, if they do fall, they are much less likely to be injured because carpet cushions the impact.

SLIP AND FALL INJURY RATES



“How can I make our facility safer and reduce injuries from slips and falls?”



Lees, Braided Stream

Quiet+Comfortable

Quiet+Comfortable

How important are acoustics in the Healthcare environment?

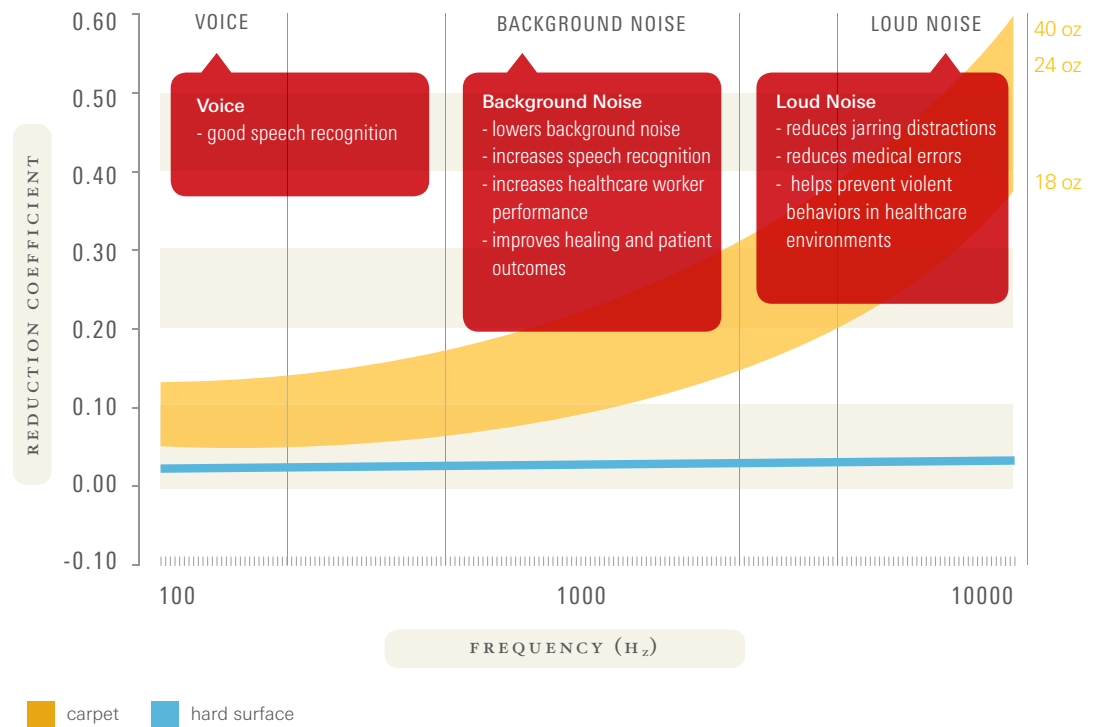
Does carpet improve ergonomics for patients and caregivers?



Lees, DesignScene II

# Why are acoustics important in healthcare environments?

## ACOUSTIC PROPERTIES OF FLOORING



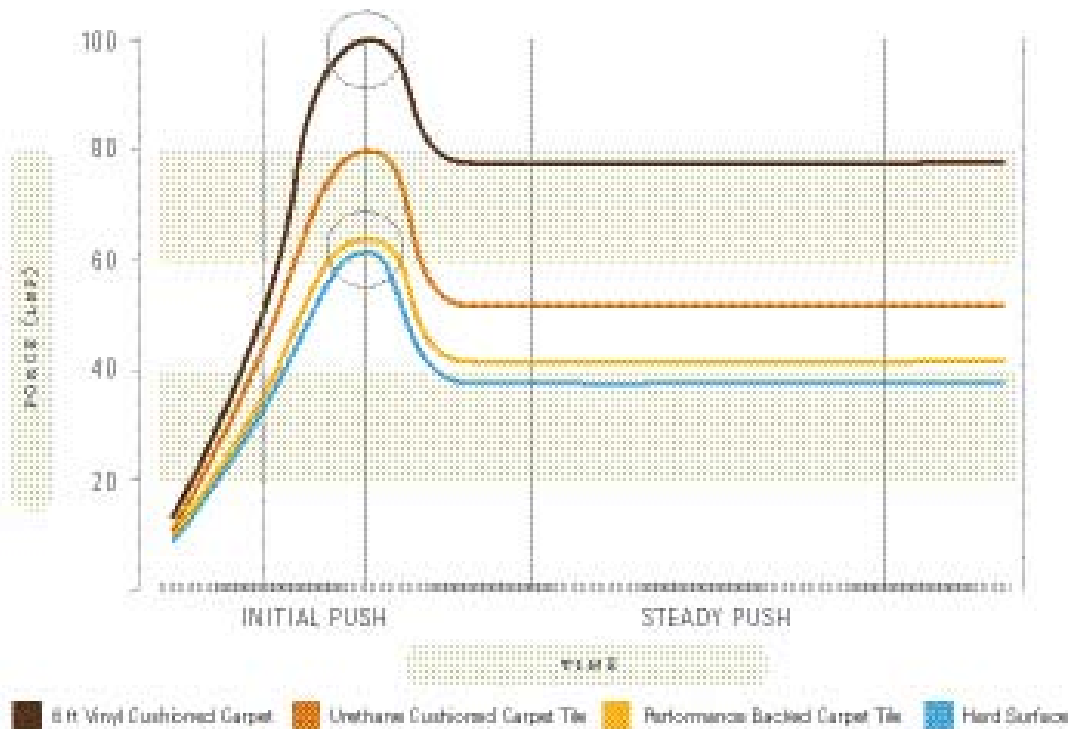
Source: Tested according to ASTM C423-08 by Intertek—Results on file with The Mohawk Group.



## Roller Mobility

**When push comes to shove.** Healthcare facility employees are susceptible to a variety of workplace injuries, not the least of which are muscle and joint fatigue and injuries related to pushing hospital beds, wheelchairs or other rolling equipment. Until now, the flooring trade-off was cushioned carpet to fight fatigue vs. a hard surface for lower rolling resistance. Thankfully, The Mohawk Group delivers a solution that meets both needs. Our carpet products have a face fiber that fights fatigue coupled with a dense, low-compression performance backing that reduces rolling resistance. You can finally have the best of both worlds.

### ROLLING RESISTANCE PUSH CURVES

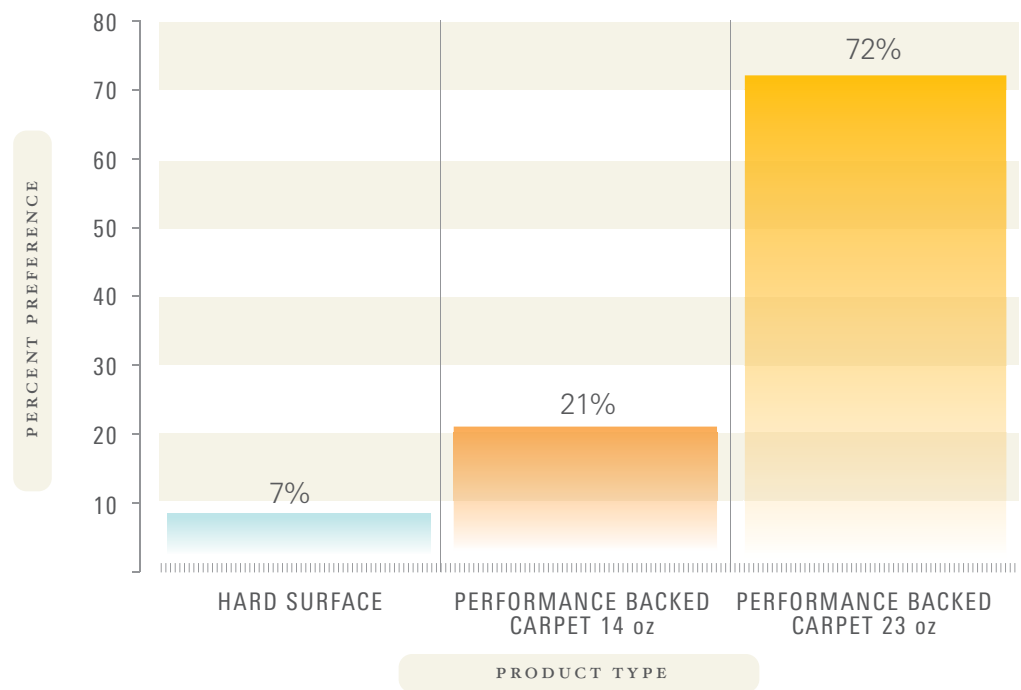


**“Can you have cushioned flooring that reduces employees’ fatigue without increasing rolling resistance?”**

## Whatever works best – we have it

Bathrooms, laboratories, patient rooms, central and sterile supply areas, janitorial closets have unique maintenance requirements. Spills occur regularly and they need frequent maintenance. This is where hard surfaces shine. Studies of Healthcare workers and administrators show that carpet is preferred for the rest.

### FLOORING PREFERENCE



“Keeping my custodial staffing costs in line is a real challenge. It seems that vacuuming is a lot faster than mopping – is carpet the solution?”

MY HEALTHCARE FLOORING SOLUTION:

Mohawk is your best choice for healthcare flooring solutions:

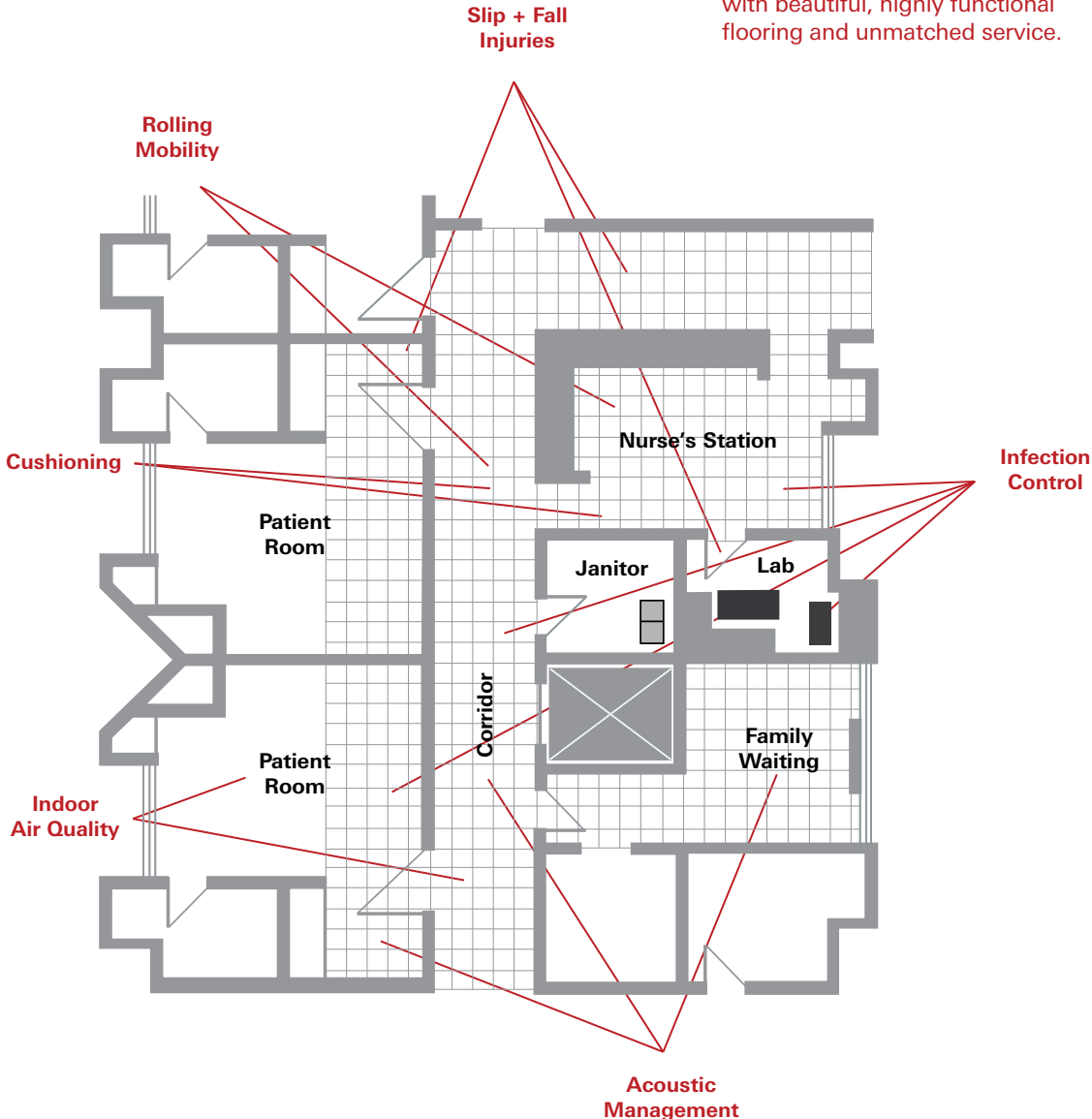
- All price points
- All flooring types
  - modular
  - broadloom
  - hard surface
- Nationwide logistics
- Sustainable practices
- Evidence based design

# The Healthcare Environment

## What's Most Important?

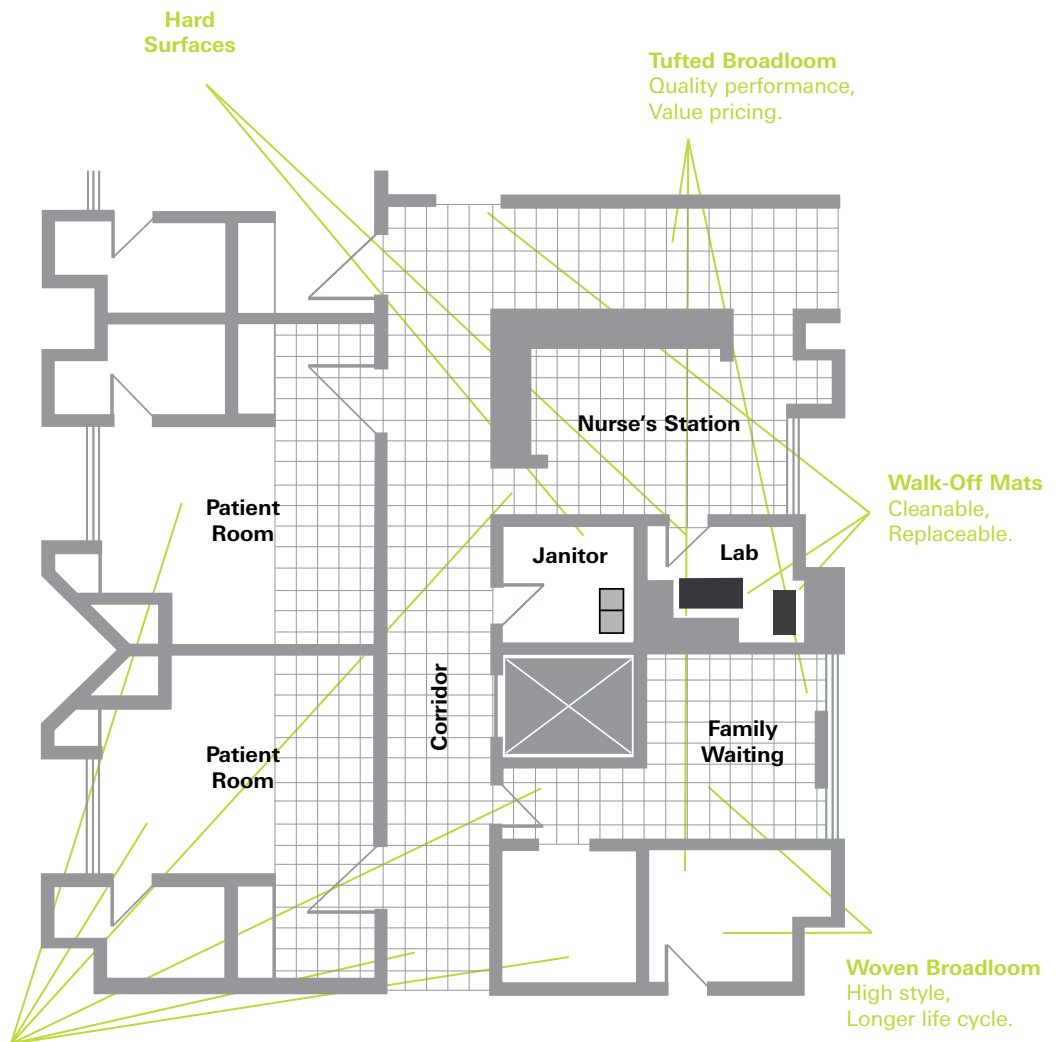
The Mohawk Group knows the challenges you face in the Healthcare environment.

From maintenance ease and effectiveness ... to long-term durability and value ... to creating a safer, healthier and more comfortable environment for patients and staff. We have the optimal solution for every Healthcare space. Let us help you address your priorities with beautiful, highly functional flooring and unmatched service.



# The Healthcare Environment

## The Comfortable Choice.



**Modular Carpet**  
Reduces noise,  
adds cushioning,  
easily replaced.

**The Right Product in the Right Place.** Hospital employees overwhelmingly prefer performance-backed carpet where appropriate because of its anti-fatigue and injury-prevention properties. The evidence is undeniable: where comfort is king, carpet rules. When frequent spills and cleaning are the order of the day, we have the hard surfaces that fit the bill. No matter the space, Mohawk has the flooring that's right for you.