

Duracolor[®]

Premium Nylon With Antron[®] Fiber

The performance standard with the added benefit of Antron carpet fiber. Duracolor Premium Nylon with Antron Fiber combines the lasting beauty and durability of Duracolor stain protection with the unsurpassed soil resistance of Antron. The unique four hole hollow core filament from Antron improves soil resistance and soil release upon cleaning. Your flooring investment is protected and built to withstand the harshest environments with permanent and inherent stain resistance, guaranteed performance and unsurpassed design flexibility.



PERFORMANCE

- 95% of stains clean with just water
- Passes the GSA test Method in which carpet must pass the stain test after simulated traffic in piece, yarn, solution and hybrid dyed formats (see reverse side)
- Stain Resistance is an inherent property of the carpet; it cannot wash or wear away
- Guaranteed to resist stains until the fundamental properties of the universe change
- Unsurpassed colorfastness to light and atmospheric contaminants in piece, yarn, solution, and hybrid dyed formats
- Antron Exclusive Four Hole Hollow Filament provides unsurpassed soil hiding for better appearance between cleanings



- DuraTech Soil Resistance Treatment for long term soil protection and cleanability



BUDGET

- Reduces labor time required for maintenance (see reverse side)
- Reduction in purchase of chemicals needed to clean conventional carpet
- Extended carpet life leads to lower total cost of ownership



SUSTAINABILITY

- Cleaning with just water causes no degradation of Indoor Air Quality
- Reduces the need to transport, store, and dispose of harsh chemicals
- No impact on downstream wastewater treatment facilities

- Keeps carpet in use longer – the most sustainable attribute of Duracolor
- SCS Certified Environmentally Preferable Product
- Recyclable through Mohawk's Recover program



DESIGN

- Unmatched flexibility of design through solids, solution dyed, long space dye, long tonal space dye, high and low luster yarns without compromising color retention or stain resistance.



SERVICE

- Engineered performance that leads to overall better after sales service experience

DURACOLOR LIFETIME STAIN RESISTANT WARRANTY*

PERMANENT STAIN PROTECTION AGAINST ACID TYPE SPILLS: LIFETIME – 96% of all stains are acid based, i.e. coffee, tea, sodas and many healthcare spills. The Mohawk Group warrants that all carpets incorporating Duracolor technology will retain permanent stain protection against acid type spills for the life of the carpet.

COLORFASTNESS (WET AND DRY): LIFETIME – All carpets made incorporating Duracolor technology will resist color transfer from wear for the life of the carpet.

WETFASTNESS: LIFETIME – All carpets made incorporating Duracolor technology will resist color change after exposure to water damage for the life of the carpet.

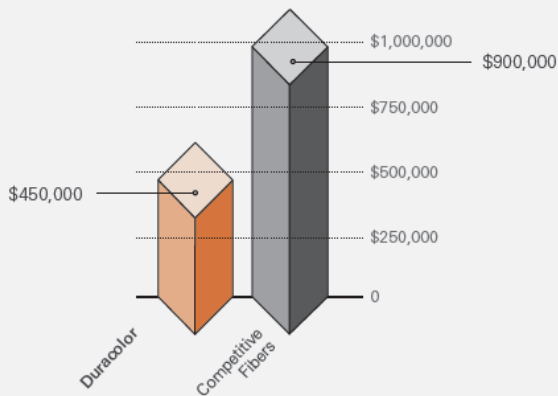
STATIC PROTECTION: LIFETIME – All carpets incorporating Duracolor technology will offer protection from static discharge in excess of 3.0 KV for the life of the carpet.

LIGHTFASTNESS: 10 YEARS – All carpets incorporating Duracolor Technology will resist color loss from light exposure for 10 years.

ATMOSPHERIC CONTAMINANTS: 10 YEARS – All carpets incorporating Duracolor Technology will resist color loss from Atmospheric Contamination for 10 years.

* See Mohawk Group official warranty documents for further details at www.mohawkgroup.com

SIMPLE, LOW-COST MAINTENANCE



Projected Maintenance Cost Savings for Duracolor Carpet

(Estimated cost of maintenance based on manufacturer's suggested care for a 10,000 yd project over a 15 year period.)

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DURACOLOR PASSES THE GSA TEST METHOD

The U.S. federal government sets a high standard for stain resistant carpet. Under the GSA Test Method, carpet must pass the stain test after simulated traffic. Duracolor is the only stain resistance system for yarn dyed carpets that meets this standard.

- Carpet samples are subjected to 100 cycles with a Taber Abrader to simulate traffic and cleaning
- Samples are stained, and stains are allowed to set for 24 hours
- After cleaning, the samples must score at least 8.0 on the 10-point AATCC Red 40 Stain Scale
- Only Duracolor passes this rigorous test
- Duracolor passes this test because it is not a topical "treatment," but an inherent



Duracolor
With Antron[®] Legacy



Competitor
Solution Dyed / Yarn Dyed Blend