



Mohawk Group

**We're all about serving you better.**

The Mohawk Group is changing the way the world thinks about flooring. But our constant innovation doesn't stop at carpet technology. We've recently reorganized our sales team to greatly improve your Mohawk experience. Now, every account executive can help you with our entire product line—not just their specialty area. Our new streamlined approach makes it much easier for us to serve you better—no matter which Mohawk Group product you need.

**It's that simple.**

A modern office interior featuring glass-walled cubicles, wooden pillars, and a patterned carpet. The ceiling has exposed ductwork and a single pendant light hangs in the center. The word "Company" is overlaid in white text in the middle of the image.

Company

Work smarter to make your job easier.

I'm your point person for all things Mohawk, and my job is to make your job easier. Whatever you need to make a better-informed decision, I'm here to provide it. I'll help you figure out the best solution for your particular application, guiding you through all our different brands, carpet styles, colors, backings and more.

**As your single contact for all Mohawk brands, it's my goal to:**

- Build a great working relationship
- Fully understand your needs
- Save you time and effort
- Help you reduce costs
- Make it as easy as possible for you to do business with The Mohawk Group



Mission



## A flooring brand for every space.

The Mohawk Group is all about choice. As the world's leading producer and distributor of quality flooring, we offer highly reputable brands with nearly limitless possibilities.

Our commercial brands—Karastan, Lees and Bigelow—create the perfect trio of flooring choices by offering product solutions for all markets and all price points.

Whichever you choose, you can count on industry-leading style, top performance, superior sustainability, winning value and unmatched service.



Brands

KARASTAN



LEES



Bigelow





Crafted for the discerning eye, this is the ultimate in luxury floor covering. Broadloom, modular, woven, or a bit of each—Karastan brings together some of our finest fibers into stunning, elegant patterns and designs that will truly set your space apart.

[karastancontract.com](http://karastancontract.com)



Available in both broadloom and modular, Lees brings you top performance when you need it the most. For heavily trafficked areas and critical commercial applications, the durability of Lees is impossible to beat. And the styles are as beautiful and diverse as the spaces they occupy.

[leescarpets.com](http://leescarpets.com)



Bringing sensible style to the floor, Bigelow is available in broadloom, modular as well as woven. Beautiful. Versatile. Affordable. Bigelow delivers superior quality and design—while helping you stay within your budget.

[bigelowcommercial.com](http://bigelowcommercial.com)

A 3D rendered office environment featuring several white desks with grey storage units underneath. The desks are arranged in a U-shape and a separate rectangular configuration. Black ergonomic office chairs with yellow armrests are positioned around the desks. The floor is covered in a dark wood-grain patterned carpet. The word "Tools" is overlaid in the center of the image.

Tools

## Leading the way with practical, easy-to-use, online technology.

We've been hard at work creating tools that make your work easier. Our suite of innovative online tools lets you explore different design options, work faster, spec more accurately, reduce your costs and get better end results.

We understand that technology leadership means market leadership. So we're passing our high tech advantage on to you—taking a lead in our industry so you can be a leader in yours.



Our online library of carpet tile images is a designer's dream come true. You get free access to 25,000 properly scaled, color-accurate images that you can bring into your 3D renderings or CAD designs. In seconds, you'll have perfect renderings that would normally have taken hours to create.

## VISUALIZER

Want to visualize our modular carpeting in a prebuilt room scene? Just browse our extensive libraries of modular product images for Karastan, Lees and Bigelow. Select a sample, along with any installation method, and see how it looks in the different environment options we provide.



LEED® PLUS  
CALCULATOR™

This online tool makes green decisions easier. You can search, evaluate, and document the eco-attributes of all our products. It's free. It's confidential. And it can help you complete many of today's environmental rating system submission forms.

## ONLINE PRODUCT GUIDES

This virtual product catalog lets you view samples online right now instead of having to wait for them to be delivered. Just visit our site, save your selections as a pdf, and print them as needed. It's fast, easy, and environmentally friendly.



READY TO SHIP

Which products do we have in our current inventory that are Ready to Ship right now? Great question. You'll find the answer by using this suite of online product selection tools.



**Quick Ship**

When you need carpet fast, Quickship has you covered. Our Quickship program gives you instant access to select products that have significantly lower lead times, saving you valuable time when you need product fast.



Success

My success is measured by yours.

I'm committed to getting to know you and your needs, so I can deliver the best service experience possible. I want to hear all your feedback and ideas. Please let me know if you have any needs I'm not addressing, and I'll do my best to meet them.

Your satisfaction as a Mohawk customer is my number one priority.

Let's work together to meet your goals.

Thanks so much for choosing Mohawk as your preferred source of flooring. I look forward to helping you meet your goals, so just let me know how I can help. I believe together, we can improve the way the world does flooring.

Don't forget, in addition to our Karastan, Lees and Bigelow brands, The Mohawk Group also includes Durkan, our hospitality brand, as well as Mohawk Hard Surfaces.

Thanks

# The Mohawk Group

KARASTAN

LEES

Bigelow

 DURKAN

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