

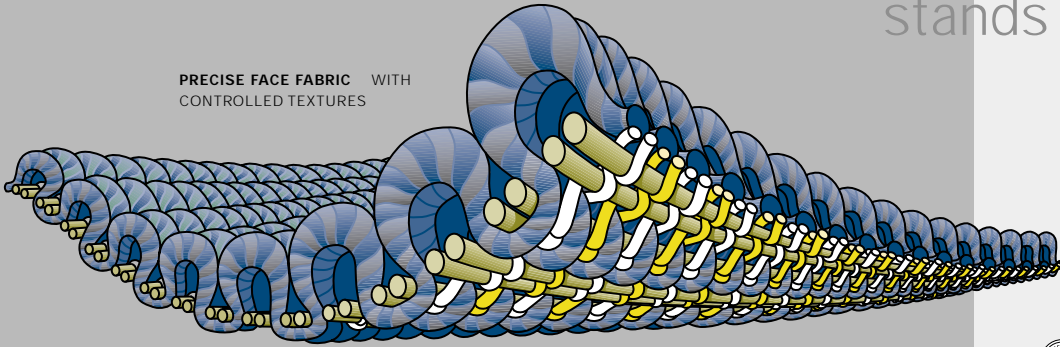


Lifetime Warranty

Woven

Construction that stands the test of time

PRECISE FACE FABRIC WITH CONTROLLED TEXTURES



WARP THREADS PROVIDE LENGTHWISE STABILITY AND ADD BODY & BULK

FILLING YARNS PROVIDE WIDTHWISE STABILITY

Q. Why Woven?

A. Woven... there is no equal.

For thousands of years the art of weaving has graced every textile material in the world.

This time proven method of making fabrics and rugs has also proven to be the standard for making carpet. The hand woven art has been replaced with electronically powered "loomcraft" and state of the art computer technology, although the structural integrity has not changed. In the weaving process, pile yarns are intricately interlaced into the foundation, creating a structure whereby backing and face yarns become one.

Time has proven that woven carpets out perform any other carpet construction. Greater appearance retention, built in cushion properties, longer life cycles and our Lifetime Limited Warranty are why woven construction is unparalleled.



Lifetime Warranty

- Lifetime high tuft bind
- Lifetime dimensional stability
- Lifetime against edge ravel / zipping
- Lifetime against delamination
- Lifetime against pilling and fuzzing



Superior Appearance Retention

- Superior construction
- Interlaced components
- Controlled textures
- Inherent stability – no secondary backing
- Greater appearance retention and resiliency
- Built-in cushion properties



Environmental Impact

- Extending the life of carpet = less carpet to the land fill
- PVC free, chlorine free
- 4PCH, no longer a factor
- Low VOC seam sealer
- CRI Green Label Certified
- Recyclable
- Exceeds industry standards



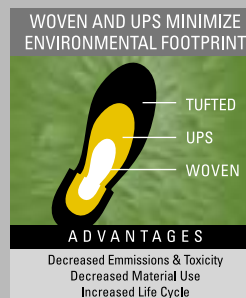
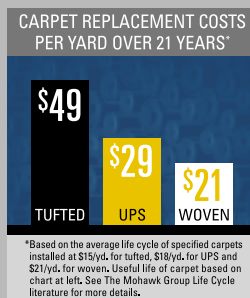
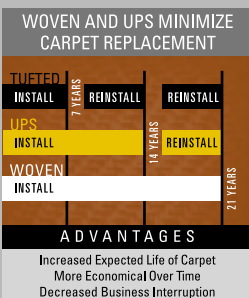
Lower Life Cycle Cost

- Woven construction extends the life of carpet
- The longer carpet lasts the less it costs



Moisture & Maintenance Benefits

- Improves ability to remove spills
- Helps eliminate odors.



Woven Highlights*

Woven construction is the oldest method of producing textiles. This original hand made art has been replaced with state of the art computer technology combined with electronic "loomcraft", duplicating the intricate interlaced foundation. No other carpet construction out performs woven construction.

ITEMS UNDER WARRANTY

WEAR

Carpet maintains at least 90% of surface weight LIFETIME

STATIC PROTECTION

Carpet will not give static discharge above 3.5 KV LIFETIME

EDGE RAVEL

Carpet ends will come out at lengthwise seam LIFETIME

ZIPPERING

Carpet will not zipper or develop continuous yarn run LIFETIME

DELAMINATION

Carpet will not delaminate (separate from the backing) LIFETIME

MOISTURE RESISTANCE

Carpet will not loose usable properties from normal activity LIFETIME

DIMENSIONAL STABILITY

Carpet will not shrink or grow LIFETIME

Carpet will not be affected by atmosphere temperature or humidity LIFETIME

Limitations

The Mohawk Group Woven Warranty does not cover damage caused by abnormal use or damage not rising out of a defect in the carpet. This includes burns, tears, pulls, cuts, installation on stairs or damage caused by improper maintenance or damage in transit.

Excludes dye lot variation or change in color due to improper maintenance.

Excludes conditions resulting from other than ordinary wear.

Lifetime of carpet is defined by The Mohawk Group to be the lifetime of the original purchaser for a particular installation.

* See The Mohawk Group official warranty documents for further details.

