



Lower lifecycle costs,

on-time delivery,

total budget control,

inventory warehousing and management,

comprehensive reporting –

You Lead. We Respond.

all with a single point of contact.



**Lees**<sup>®</sup>  
Engineered to inspire.

**AdvantEDGE**  
Lees Strategic Solutions

# We move with you.

Managing today's global enterprise requires simple, effective processes; tight control of costs and budgets; superior product solutions; and rapid response. Lees AdvantEdge is a powerful business tool, especially designed to put you in command.

## 1. Simple, effective management

### Single point of contact

call one toll-free number, reach one person who has complete knowledge of your business, budgets, carpet selections, and schedules.

### Streamlined product selection and purchasing

reduce up-front project management by selecting products and setting schedules one time for multiple locations.

### Comprehensive purchase analysis reporting

your Lees management expert provides monthly, quarterly or annual reports covering available inventory and up-to-date purchase history.

### Multiple purchasing options

access local, regional, national and international distribution partnerships, as well as product-only, installation and turnkey services.

### Enterprise-wide standards

protect your brand and image by ensuring that all products meet your standards for color, pattern, style, performance and environmental sustainability.

### Superior support

Lees installation, technical and maintenance experts help you keep projects and facilities on track.

### Exclusive on-line management system

customizable web e-commerce provides product listings, purchasing procedures, technical support, contact information and more.

## 2. Control costs and budgets

### Dedicated pricing

insures consistent volume pricing throughout your organization based upon your annual purchasing behavior. Consistent pricing enables effective budget planning, reliable forecasting and measurable cost control savings.

### Lower lifecycle costs

industry leading performance technologies minimize maintenance and replacement costs and keep your carpet in use longer:

- With Lees Duracolor® patented, permanent stain resistance system, 96% of spills can be cleaned with just water.
- Broadloom and modular high performance thermoplastic backing systems guarantee performance for the life of your carpet.
- Antron® Legacy 6,6 nylon fiber provides superior soil resistance and unsurpassed resiliency.
- Self Lock® factory applied adhesive reduces the time and cost of modular installations.

#### Expected Life of a Carpet

5 Years    8 Years    10 Years    12 Years    15 Years

#### Replacement Cost\*/Year

\$5.60    \$3.50    \$2.80    \$2.33    \$1.87

#### Value of Additional Year's Life:

+1 year	\$5.60	\$3.50	\$2.80	\$2.33	\$1.87
+2 years	\$11.20	\$7.00	\$5.60	\$4.66	\$3.74
+3 years	\$16.80	\$10.50	\$8.40	\$6.99	\$5.61
+4 years	\$22.40	\$14.00	\$11.20	\$9.32	\$7.48
+5 years	\$28.00	\$17.50	\$14.00	\$11.65	\$9.35

\*Assumes \$28.00/yd. replacement cost

Example: If the life of a carpet with an intended life of 8 years is extended an additional 2 years, then a savings of \$7.00/yard would be realized.

- PermaLink™ carpet-over-carpet installation system, reduces installation costs and minimizes business disruption.
- Modular L.I.F.T. systems make carpet replacement easy. There is no dismantling or moving and no operational disruptions.

### 3. World-class products

#### ISO 9001 certified

through company-wide innovation Lees has earned a Quality Management System certification for the quality of products produced.

#### Comprehensive selection

Lees offers hundreds of running-line styles, patterns and colorways in broadloom and modular formats.

#### Award-winning designs

honored with Best of Neocon Gold, Best of Neocon Silver, and numerous other prestigious design awards.

#### Unlimited custom design capability

the in-house design team at Lees is ready to help you create a look that reflects your company's unique brand image. Plus, our Thought Patterns custom program and Modular Design Studio lets you choose from more than 200 patterns and 35 colorways to create a special look for your facilities.

#### Exceptional performance

our broadloom and modular backing systems lead the industry in protecting against all forms of backing failure. Antron® Legacy fiber provides superior soil resistance while protecting against crushing and matting. Plus, Lees Duracolor® patented, permanent stain resistance system lets you remove 96% of all stains with just water - all of this is guaranteed for life.

#### Non-prorated lifetime warranty

your investment in Lees carpets is protected by the industry's best lifetime non-prorated warranty, for as long as your carpet is on the floor.

### 4. Where you need it, when you need it

#### QuickShip delivery program

choose from a vast array of broadloom and modular styles, for orders up to 2,000 yards, and enjoy expedited delivery times.

#### Locker stock program

exclusive to AdvantEdge customers – keeps your carpet in stock and ready to ship for quick response to emergency needs.

#### Ready to tile/Ready to roll

with Ready to Tile/Ready to Roll you have immediate online access to available inventory for the fastest service possible.

### 5. Environmental sustainability

#### An industry leader

measurable, certified reduction of environmental impacts in all stages of the product life cycle.

#### ISO 14001 certified

awarded in conjunction with ISO 9001. This Environmental Management System certification from the International Organization of Standardization credits Lees for minimizing harmful effects on the environment and achieving continual improvement of its environmental performance, specifically in its manufacturing procedures, company practices and policies.

#### Recover/ Recycle

as a member of The Mohawk Group – the world's largest carpet recycler – Lees makes it easy to protect the environment when removing your old carpet. Using Mohawk's ReCover program, all you have to do is call 1-877-3RE-CYCL (1-877-373-2925). You will receive an all-inclusive recycling quote within 24 – 48 hours. Once you approve the quote, our network of professional ReCover carpet recyclers will ensure that your carpet is reclaimed in a sustainable manner; quickly and effectively.

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# Lees<sup>®</sup>

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Earning “customers for life” through service, performance, innovation, accountability and sustainable practices.

In continuous operation since 1846, Lees has installed enough carpet to circle the globe 27 times. As a division of Mohawk Industries, we enjoy being backed by the largest floorcovering supplier in the world. Today, our representatives are serving customers around the world, with offices across the United States and Canada, and in 24 additional locations on every continent. Our fully integrated 1.5 million square foot manufacturing facility produces 20 million square yards of carpet each year in broadloom and modular formats. Our innovations in fiber, backing, and stain-resistance technologies are recognized throughout the industry for superior appearance-retention performance.

Lees design resources include an in-house design studio, located at our manufacturing facility, staffed by skilled artisans and equipped with the latest technology for design development and sample creation. In addition, Lees Regional Design Consultants are located throughout the continental United States to assist you in creating the perfect look for your facilities.

Committed to environmental sustainability, Lees continues to lead the industry in reducing environmental impacts throughout the product life cycle. Using more recycled and renewable materials; developing more efficient manufacturing processes; improving product performance; and creating carpet that is fully recyclable at the end of its useful life, Lees backs up this commitment with measurable, certified results.

An industry leader; producing carpet with superior appearance-retention performance; recognized for design excellence; committed to environmental sustainability; Lees is the one flooring provider with the knowledge and experience to provide seamless solutions across multiple locations. With AdvantEdge, we bring all of these capabilities together to deliver exceptional results for your global enterprise.

#### PACIFIC RIM

#### Latin America

Miami, USA  
954 893 7337

#### Middle East

Beirut, Lebanon  
961 5 433 433

#### Western Europe

Genemuiden, Netherlands  
31 38 339 4340

#### Europe

St. Neots, UK  
44 1480 471 471

#### UK

Nelson, England  
44 1 282 606992

#### Central/Eastern Europe

Bratislava, Slovakia  
421 7 5441 4839

#### China

Shanghai  
86 135 019 88600

#### Hong Kong

852 9035 5531

#### Singapore

65 6471 2341

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