

D E S
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W A L K - O F F C A R P E T S Y S T E M S

D E S I G N + P E R F O R M A N C E + S E R V I C E

Lees
squared®



FIRST IMPRESSIONS
ARE EVERYTHING.



FIRSTSTEP AND STEPUP
WALK-OFF SYSTEMS
CAN PROTECT YOUR FACILITY FROM
EXCESS DIRT AND MOISTURE.

Functional Products Made To Protect Your Facility's Floor Covering Investment.

FirstStep Walk-Off System

It's the ideal choice for cleaning dirt and moisture at entries and other walk-off areas. The FirstStep system is made using a heavy weight, 100% loop pile construction with an optimal blend of coarse and fine fibers to maximize debris removal. This combination makes the FirstStep system the perfect choice for heavy traffic entries and walk-off areas that are primary sources for soil and moisture. In addition to superior performance, FirstStep entry carpets offer a richness of color, texture and style that typical entry carpets can't offer.

StepUp Walk-Off System

Just as functional as the FirstStep system, the StepUp system is designed with more upscale aesthetics, incorporating multicolor yarns, Duracolor® stain resistance system technology and the combination of a cut and loop pile configuration that works exceptionally well in the collection of soil and moisture. This product is intentionally designed to perform like a walk-off system while appearing to be a typical carpet—that is why it works further into the facility, both physically and aesthetically. The StepUp system may be used at the entry or as a pathway to the reception desk, elevators and their bays and even in the upper floors before traffic reaches the main office areas. The idea is to preserve the carpet in the main work areas where replacement under workstations and in offices is so expensive and disruptive to the work environment.

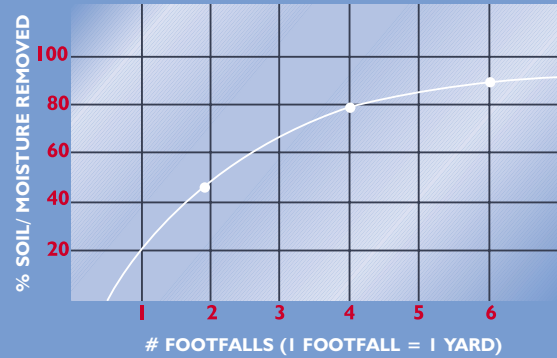
Entry Problem And Solution

Walked-in soil and moisture are the main causes of premature wear and eventual replacement of floor covering. Effective placement of Lees FirstStep and StepUp walk-off products can reduce the amount of soil and moisture entering a facility by up to 91%. This means lowered maintenance costs and extended life for all floor coverings beyond the entry. Extending the life of your facility's main floor covering means you have less frequent replacement in those offices and workstations that are the most expensive to replace and the most sensitive to disruption. In addition to shielding the facility from soil and moisture, Lees walk-off products also provide a safe, non-slip surface in areas sensitive to moisture.



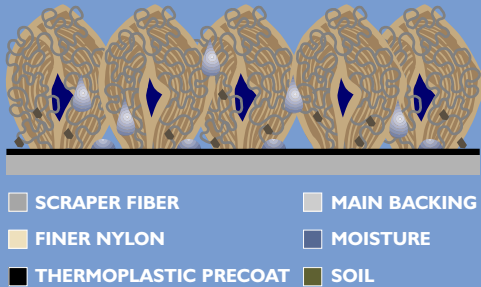
As shown in the chart below, Lees recommends at least six footfalls in each walk-off area to achieve such levels of performance. For added protection we recommend the StepUp system for areas leading to the receptionist, elevators and their bays, mailrooms, cafeterias and copy rooms.

FOOTFALLS VS. % SOIL/MOISTURE REMOVAL



Performance Innovations

Lees walk-off carpets are designed specifically to protect facilities against excess dirt and moisture, all while providing a safe, non-slip surface in high moisture areas. Lees' attention to detail in construction ensures that you get the highest performance entry carpet available.



- 100% Nylon 6,6 filament in dual fiber form provides optimal appearance retention. Each yarn contains fine fibers for removing moisture and heavy 'scraper' fibers for removing soil and debris. The two fibers are evenly blended into every yarn loop to provide the highest degree of removal and capture for both soil and moisture.
- A modified thermoplastic precoat extends the life of the entry carpet by protecting the backing itself from moisture. Water will not penetrate the backing, enabling Lees to provide a lifetime warranty against failure.
- Both FirstStep and StepUp engineering provides a Class I fire rating – a key aspect when specifying carpet for retail and general public entryways.

Moisture Absorbency

FirstStep and StepUp walk-off systems are constructed to hold up to 7.3 pounds of moisture per square yard. That's 3.07 times its normal weight.

Soil Collection

The use of heavy 'scraper' yarn provides for ideal soil removal and collection. Each square yard holds up to 5.6 pounds of sand. That's 2.4 times its normal weight.

Ease Of Maintenance

FirstStep and StepUp modules can be easily cleaned by vacuuming or extracting. This is an important step to ensure walk-off areas continue to yield optimal performance in protecting the main floor coverings in your facility. Routine maintenance is also important to prevent premature wear

of the entrance system. When using modular carpets, individual tiles can be removed for cleaning or to replace damaged areas.

Performance Warranty

The FirstStep and StepUp Integrated Cushion Thermobond™ backing system carries a comprehensive lifetime warranty covering:

- Fiber wear
- Backing material
- Product integrity
- Performance



"styled to a higher power"

Lees®

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